



Ministry of Development
and Competiveness
General Secretariat for
Commerce



**HELLENIC PRESIDENCY
OF THE COUNCIL OF THE EUROPEAN UNION
(1st semester of 2014)**

Conference programme

**“Trade Marks & Anti - counterfeiting measures” - Wednesday, 18 June 2014, Zappeion
Conference & Exhibition Centre, Athens**

SCHEDULE		SPEAKERS
8:30	(70min)	REGISTRATION
		WELCOME SPEECHES AND OPENING REMARKS
9:40	(10min)	Mr. Stefanos KOMNINOS - Secretary General for Commerce - Acting Chairperson
9:50	(10min)	Mr. Gerasimos GIAKOUMATOS - Deputy Minister for Development and Competitiveness
10:00	(10min)	Trade marks' contribution in competitiveness and economic growth The role of OHIM as a manager of Intellectual Property Mr. Antonio CAMPINOS - President of OHIM
Session 1:		
EU TRADE MARK SYSTEM - LEGAL REFORM AND THE RECENT PERSPECTIVES		
Moderator: Mr. Ioannis CHAMILOTHORIS - Judge of Greek Supreme Court		
10:10	(10min)	Introduction, Mr. Ioannis CHAMILOTHORIS - Judge of Greek Supreme Court
10:20	(20min)	The European Commission's proposal regarding the legal reform on the EU trademark system Mr. Pierre DELSAUX, Deputy Director General for Dir B, C, D, E, Directorate-General for the Internal Market and Services, European Commission
10:40	(15min)	PDO-PGI: Implications regarding the legal reform on the EU trademark system Mr. Mihaly FICSOR, Vice-President of the Hungarian Intellectual Property Office (HIPO), Chairman of the Administrative Board of OHIM
10:55	(15min)	The impact of legal reform on the EU trademark system – Cooperation between OHIM & member states of EU Mr. Dimitrios BOTIS, Deputy Director for Legal Affairs (ICLAD), OHIM
11:10	(20min)	The case law of European Court of Justice on significant trade mark legal issues Mr. Georgios ARESTIS, Judge at the European Court of Justice of EU
11:30	(20min)	DISCUSSION (20 MINUTES)
12:50	(40min)	COFFEE BREAK

Session 2:		
EFFECTIVE PROTECTION OF TRADEMARKS – ANTI COUNTERFEITING MEASURES		
Moderator: Mr. Stefanos KOMNINOS - Secretary General for Commerce		
12:30	(5min)	Introduction, Mr. Stefanos KOMNINOS - Secretary General for Commerce
12:35	(15min)	The role of European Observatory on fighting the infringements on Intellectual Property Rights - Trade Marks protection Mr. Paul MAIER, Director of European Observatory on infringements on intellectual rights
12:50	(15min)	Mediation for friendly settlement in trademark disputes Mr. Theophilos MARGELLOS, President of Boards of Appeal, OHIM
13:05	(10min)	The US Government approach to IPR enforcement efforts Mr Douglas FREEMAN, DHS/ICE Attache, Department of Homeland Security, U.S. Embassy
13:15	(15min)	Best Practices in Creating an Effective Enforcement Framework: The U.S. Experience Ms Caridad BERDUT, Attorney-Advisor, U.S. Patent & Trademark Office (USPTO)
13:30	(15min)	The role of SYKAP on fighting illegal trade - counterfeiting in Greece Mr. Dimitrios BOULOUKOS, Executive Director of the Coordination Center against illegal trade (SYKAP)
13:45		DISCUSSION (20 MINUTES)
14:05	(85)	LUNCH (14:05 – 15:30)
Session 3:		
THE FEEDBACK OF TRADE MARKS USERS ON EU TRADEMARK LEGAL REFORM AND THE ANTI-COUNTERFEITING MEASURES		
Moderator: Mr Constantine MICHALOS - President, Union of Hellenic Chambers of Commerce and Industry		
15:30	(5min)	Mr. Constantine MICHALOS - President, Union of Hellenic Chambers of Commerce and Industry
15:35	(20min)	The impact of legal reform on EU trade mark system in the global trade Mr. Etienne SANZ DE ACEDO, CEO, International Trade Mark Association (INTA)
15:55	(20min)	The impact of legal reform on EU trade mark system in Single Market Ms Diana VERSTEEG, Chair of the MARQUES Council
16:15	(20min)	The impact of legal reform on EU trade mark system : the consumer view (product safety, competition and innovation) Mr James Waterworth, Vice President Computer & Communications Industry Association (CCIA Europe)
16:35	(20min)	DISCUSSION (20 MINUTES)
		CLOSING REMARKS
16:55	(15min)	1. Mr. Stefanos KOMNINOS, Secretary General for Commerce 2. Mr. Dimitrios BOTIS, Deputy Director for Legal Affairs (ICLAD), OHIM
17:10		<u>END OF THE EVENT</u>