



HELLENIC COMPETITION COMMISSION

Athens, 9 April 2014

European Competition Day
Competitive markets delivering for consumers

Under the aegis of the Greek Presidency of the Council of the European Union, the Hellenic Competition Commission organises the European Competition Day at Zappeion Megaron in Athens, on 10 and 11 April 2014. The event is a forum for the exchange of views on EU competition law and the promotion of competition culture.

Competition policy is essential for the proper and fair functioning of the internal market and consists of a set of rules applied with the aim of maintaining a level of healthy competition between companies. The application of competition principles encourages entrepreneurship and productivity, brings about efficiencies, and benefits consumers through lower prices and better products. In particular,

Competition policy leads to:

- ✓ *Lower prices for all*
- ✓ *Better quality of products and services*
- ✓ *More variety*
- ✓ *Innovation*

The sessions planned for the first day of the Conference will cover core competition enforcement and policy issues, whereas the second day, co-hosted by the Hellenic Ministry of Finance, is dedicated to recent developments in the field of state aid.

Participants to the event include officials from the European Commission, the 28 National Competition Authorities, international organisations, judges, representatives of consumer and professional associations, members of the academic community, as well as competition law and state aid practitioners.