









Conference Agenda Funding SMEs in Greece

Astir Palace June 20th , 2014

10:00 - 10:30	Registration
10:30 - 11:15	SESSION 1: Opening Speeches
	Welcome Address Iakovos Georganas, Chairman, Athens Exchange Group Welcome Speech Christos Staikouras, Alternate Minister of Finance Keynote Speaker - Providing a stable and safe environment, as a competitive advantage Konstantinos Botopoulos, Chairman, Hellenic Capital Market Commission Keynote Speaker - An imperative for Growth Horst Reichenbach, Head, European Commission's Task Force for Greece
11:15 - 12:15	SESSION 2: Closing the SME funding gap: Europe and Greece
	 Giovanni Viani, Head of South East Europe, Oliver Wyman Spyridon A. Papaspyrou, Deputy Managing Director and Executive Director, Piraeus Bank Nelly Tzakou, Labropoulou, General Manager, National Bank of Greece Harry Kyriazis, Executive Vice President, Hellenic Federation of Enterprises Athanassios Savvakis, President, Federation of Industries of Northern Greece Georgia Mourla, Director, Strategic Planning, Communications & Investor Relations, Athens Exchange Group MODERATOR: GIOVANNI VIANI, HEAD OF SOUTH EAST EUROPE, OLIVER WYMAN
12:15 - 12:30	Coffee Break











12:30 – 13:30	SESSION 3: EU Initiatives for the funding of SMEs in Greece
	 George Giannousis, Secretary General of Public Investment - National Strategic Reference Framework (NSRF) Aristomenis Syngros, Chairman, Enterprise Greece Vasiliki Lazarakou, First Vice – Chairman, Hellenic Capital Market Commission Vassili Lelakis, Director - Relations with Financial Institutions and Policy Initiatives for SMEs, European Commission's Task Force for Greece Erik Berglof, EBRD Chief Economist Hubert Cottogni, Head of Regional Business Development, European Investment Fund MODERATOR: COSTAS MITROPOULOS, EXECUTIVE DIRECTOR, PWC
13:30 – 14:30	SESSION 4: Public Funding Instruments for SMEs
	 Luca Lazzaroli, Deputy Secretary General, European Investment Bank Victoria Sotiriadou, Director of EU Affairs Directorate Ministry of Finance Vangelis Pteroudis, Operations Manager, Pancretan Cooperative Bank George Gerontoukos, President & CEO, Hellenic Fund for Entrepreneurship and Development (ETEAN) Georgia Tzenou, National Documentation Centre / Coordinator - Enterprise Europe Network-Hellas Giorgos Kavvathas, President, Hellenic Confederation of Professionals, Craftsmen, and Merchants (GSEVEE) MODERATOR: NIKOS VETTAS, GENERAL MANAGER, IOBE-FEIR
14:30 – 15:30	Lunch Break
15:30 – 16:30	SESSION 5: Capital Markets as a capital raising mechanism
	Max Mesny, Managing Director – Investment Banking Division, Morgan Stanley The international experience Carlos López Marqués, International Affairs Bolsas y Mercados Espanoles (BME) Philip J Secrett, Partner, Corporate Finance For Grant Thornton, UK Paris Karasso, Managing Director & Investment Strategist, Calamos Investments The role of Policy and taxation Mary Michalopoulou, Tax Partner, EY MODERATOR: MAX MESNY, MANAGING DIRECTOR — INVESTMENT BANKING DIVISION, MORGAN STANLEY











16:30 – 17:30	SESSION 6: Investment Funds – An important source of funding for SMEs
	 Natassa Stamou, Legal Affairs, Athens Exchange Group Xenophon Avlonitis, Second Vice - Chairman, Hellenic Capital Market Commission Ioannis Papadopoulos, President, Hellenic Venture Capital & Private Equity association Nikos Koulis, Advisor, Damma Holdings S.A. Nikos Chloros, CNL Advisors Theodore Krintas, Managing Director at Attica Wealth Management, Vice-President of the Hellenic Fund and Asset Management Association MODERATOR: MICHAEL HADJIPAVLOU, CHAIRMAN, DELOITTE
17:30 – 17:45	Coffee Break
17:45 – 18:45	SESSION 7: Developments in the Greek Corporate Debt Capital Market
	 Ranajoy Basu, Partner, Reed Smith Kimon Volikas, President, Hellenic Fund and Asset Management Association, Managing Director of Alpha Asset Management A.E.D.A.K Spiros Kiritsis, Senior Manager - Financial Advisory Services, Sol Consulting S.A. Takis Doumanoglou, CEO, Insight Capital Aristotelis Ninios, General Manager, Euroxx Securities Alexis Damalas, Partner- Financial Advisory Services, Deloitte Evangelos Charatsis, CEO, BETA Securities Leonidas Kotsaftis, ICAP GROUP Moderator: Elias Lekkos, Chief Economist, Piraeus Bank
18:45 – 19:45	SESSION 8: The Alternative Market on Athex
	 Nikolaos Porfyris, PhD, Deputy Chief Operating Officer, Athens Exchange Group Angelos Manglis, Chairman and Managing Director, Atlantis Consulting S.A. George Nikolakopoulos, Director, Grant Thornton, Greece Georgios Kasselakis, Open Fund Partner Litsa Panayotopoulos, Chairman - Innovation – Education- Entrepreneurship Committee, AMCHAM Emmanouel Damianakis, President & CEO, Kriton Artos Myrto Papathanou, Action Finance Initiative Alexandros Moraitakis, Chairman, Association of Members of the Athens Exchanges MODERATOR: DIMITRIS KARYDAS, PRESIDENT, CFA SOCIETY GREECE, EXECUTIVE ADVISOR, NATIONAL BANK OF GREECE











19:45 – 20:00	Closing Remarks
	Socrates Lazaridis, CEO, Athens Exchange Group
20:00	Cocktail Reception